

Strategic Mastery Cycle™

Diagnostic Worksheet

mattwalsh.com.au



	STAGE	CURRENT SITUATION & CHALLENGES	YOUR DESIRED OUTCOME
STAYING STRATEGIC	Listening Assessing your strategic landscape (understanding)		
	Thinking Expanding strategic possibilities (imagination)		
	Focusing Clarifying strategic priorities (choosing)		
BUILDING THE PLAN	Planning Creating actionable pathways (programming)		
	Mobilising Engaging your organisation (communicating)		
DELIVERING IMPACT	Doing Driving aligned action (excellence)		
	Delivering Delivering real outcomes (impact)		
	Tracking Ensuring sustained success (meaningful measures)		